

Ad Rates

1/4 short: 3x8

Student- \$150
 Student Org- \$96
 Campus- \$168
 Local- \$216
 National- \$234

1/4 long: 4x4

Student- \$125
 Student Org- \$71
 Campus- \$143
 Local- \$191
 National- \$209

1/3 long: 3x8

Student- \$100
 Student Org- \$80
 Campus- \$140
 Local- \$280
 National- \$190

1/6 short: 4x4

Student- \$100
 Student Org- \$63.36
 Campus- \$110.88
 Local- \$108
 National- \$117

1/12: 2x4

Student- \$50
 Student Org- \$40
 Campus- \$70
 Local- \$140
 National- \$95

1/8: 3x4

Student- \$62.5
 Student Org- \$35.5
 Campus- \$71.5
 Local- \$95.5
 National- \$104.5

***Local:** towns within a 20 mile radius of Whitewater, including Whitewater

Full Page: 6x16

Student- \$600
 Student Org- \$384
 Campus- \$672
 *Local- \$864
 National- \$936

1/4 short
3x8

Half Page: 6x8

Student- \$300
 Student Org- \$192
 Campus- \$336
 Local- \$432
 National- \$468

1/12
2x4

1/3 long
2x16

1/6 short
4x4

1/3 short: 4x8

Student- \$200
 Student Org- \$126.72
 Campus- \$221.76
 Local- \$285.12
 National- \$308.88

2/3 long: 4x16

Student- \$400
 Student Org- \$253.44
 Campus- \$443.52
 Local- \$570.24
 National- \$617.76

1/16: 2x4

Student- \$31.25
 Student Org- \$17.75
 Campus- \$35.75
 Local- \$47.75
 National- \$52.25

1/16
2x4

1/8
3x4

1/4 long
4x4



Color Rates

Full Color- add an additional \$60

Spot Color- add an additional \$24 per color