# Ad Rates

#### 1/4 short: 3x8

Student- \$150 Student Org- \$96 Campus- \$168 Local- \$216 National- \$234

#### 1/4 long: 4x4

Student- \$125 Student Org- \$71 Campus- \$143 Local- \$191 Na<u>tional- \$209</u>

### 1/3 long: 3x8

Student- \$100 Student Org- \$80 Campus- \$140 Local- \$280 National- \$190

#### 1/6 short: 4x4

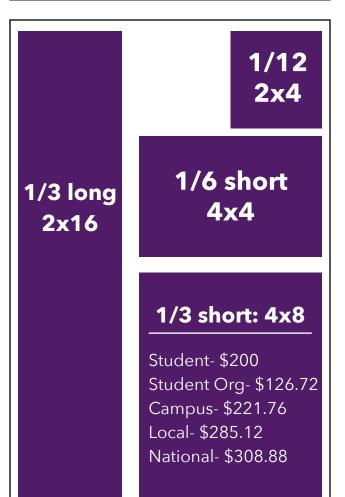
Student- \$100 Student Org- \$63.36 Campus- \$110.88 Local- \$108 National- \$117

#### 1/12: 2x4

Student- \$50

# Full Page: 6x16

Student- \$600 Student Org- \$384 Campus- \$672 \*Local- \$864 National- \$936



#### 2/3 long: 4x16

Student- \$400 Student Org- \$253.44 Campus- \$443.52 Local- \$570.24 National- \$617.76

1/16: 2x4

Student- \$31.25

1/4 short 3x8

## Half Page: 6x8

Student- \$300 Student Org- \$192 Campus- \$336 Local- \$432 National- \$468

Student Org- \$40 Campus- \$70 Local- \$140 National- \$95

1/8: 3x4

Student- \$62.5 Student Org- \$35.5 Campus- \$71.5 Local- \$95.5 National- \$104.5

**\*Local:** towns within a 20 mile radius of Whitewater, including Whitewater

Student Org- \$17.75 Campus- \$35.75 Local- \$47.75 National- \$52.25

**Color Rates** 

**Full Color-** add an additional \$60

Spot Color- add an

additional \$24

per color

