

# ROYAL PURPLE

Founded 1901

QUARTERLY NEWSLETTER

## HAPPY NEW YEAR!

### CONTACT US

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The *Royal Purple* office is open Monday - Friday from 9 a.m. - 5 p.m. during the academic school year at the University of Wisconsin-Whitewater. It is located in Room 113 of McCutchan Hall off Parking Lot 2 on North Prince Street.

Greetings from the *Royal Purple*,

The fall of 2018 was a busy semester for the newspaper and it all started with our staff. We hired over fifty percent new employees so there is a lot to learn. The new staff bring fresh ideas and more potential for success in our organization. We are up to 25 strong and hope to keep growing.

We've moved! Our new office is now located over the hill on the west side of campus in room 113 of McCutchan Hall. The former computer lab was renovated and we are enjoying the space. You will see our new logo emblazoned over the office windows facing the walking mall. We share the building with other high impact practice (HIP) organiza-

tions such as the Office of Global Experiences; Student, Diversity, Engagement and Success; National Guard and Undergraduate Research Program. We would love for you to come visit, and are planning to hold an open house each homecoming weekend moving forward.

Speaking of homecoming, the RP was proud to march once again in the parade- this time walking dogs with rolled newspapers attached to their collars. We also sported purple glow necklaces in the city's evening Christmas parade. They were great opportunities to show off our new banner and show the community that we care.

The editorial department kept busy this fall cov-

ering the merger of UW-Rock County with UW-Whitewater. There was also an inquiry into the associate chancellor, which resulted in the stepping down of the presiding chancellor. There is now an ongoing search for a new one, which is an important issue to cover.

We have great news to report from our advertising department regarding more clients. MPI committed to a semester-long ad that ran this fall and the National Guard is again placing advertisements with us. We met our quota for the fall semester and are hopeful for a prosperous spring.

We look forward to what the rest of 2019 will bring us, and we wish you a happy new year!

-Your *Royal Purple* Staff



Papers distributed:  
5,000 per week

Average website views:  
15,000 per week

