

ROYAL PURPLE

Founded 1901



CONTACT US

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The Royal Purple office is open Monday - Friday from 9 a.m. - 5 p.m. during the academic school year at the University of Wisconsin-Whitewater. It is located in Room 113 of McCutchan Hall off Parking Lot 2 on North Prince Street.

WARM WINTER WISHES!

Greetings from the *Royal Purple*,

The spring semester is underway! We have done a lot in the fall and will continue our hard work this spring.

We are pleased to share that the *Royal Purple* received a generous grant from a past *Royal Purple* alum. We are very thankful for the generosity! This donation will help make operations run smoother and will allow us to purchase new computers when needed.

Our ad reps continue to work hard canvassing the campus and city looking for ads. If you would like to place an ad or have a lead, please contact the RP either by phone or email. We would love to get more prospects!

Editorial staff are busy covering the events happen-

ing on campus. One of the main events that was covered just this last month was the new Chancellor's State of University address. They continue to write effective stories covering different events and organizations on campus, as well as in the city.

If you haven't checked out the videos that the multimedia crew creates, visit our [website](http://royalpurplenews.com) to see how our Go-Pro is being put to use.

A new comic is featured in the paper this year called Animal House. This was inspired by John Belushi who once attended UW-Whitewater.

Staff also marched in the city of Whitewater Festival of Lights holiday parade in December. It was a fun time getting off campus to con-

nect with the Whitewater community.

We continue to have high web traffic online, as well as steady pick-up of our papers! Visit our [website](http://royalpurplenews.com) to take the annual Best of Whitewater survey now through March 6th. Results will then be featured in the March 9th issue.

As we start the spring semester, we are encouraged to continue the tradition of producing an important newspaper for the UW-Whitewater campus, as well as the local community. It is our hope that the RP continues to grow and produce a newspaper that tells our stories!

We look forward to another successful semester!

-Your *Royal Purple* Staff

royalpurplenews.com analytics 1/20-2/20:

of Users: 7,915

of Sessions: 9,269

of Page Views: 15,493

